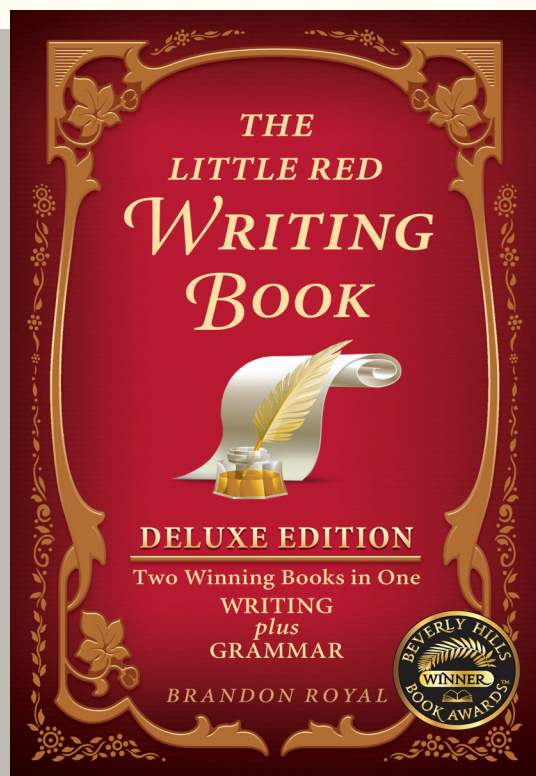


The Little Red Writing Book Deluxe Edition

Two Winning Books in One, Writing plus Grammar



For Writing Aficionados from All Walks of Life!

Whether you're a high school or college student, test-prep candidate, or business professional, this book offers a comprehensive guide to penning strong and effective work for all occasions. A treasure trove of examples, charts, and engaging exercises makes *The Little Red Writing Book Deluxe Edition* an invaluable guide for anyone who wants to master those skills that will make a good writer even better.

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“Appropriate for its audience of ambitious students and professionals—those who have plenty of brains, but need a little brush-up with the pen.”

—Publishers Weekly Online Reviews

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Writing & Grammar Skills Reference



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FOR WRITING AFICIONADOS FROM ALL WALKS OF LIFE!

This deluxe edition contains the complete contents of *The Little Red Writing Book* and *The Little Gold Grammar Book*. Whereas writing is based on principles – in which writing is deemed better or worse, more effective or less effective – grammar is based on rules, in which writing is deemed right or wrong, correct or incorrect. With coverage of the most useful writing principles and the most commonly encountered rules of grammar, *The Little Red Writing Book Deluxe Edition* is an invaluable guide for anyone who wants to master those skills that will make a good writer even better.

This book is especially suitable for high school and college students wanting to master the basics of expository writing, as well as any individual wanting to improve his or her core essential writing and grammar skills.

About the Author: Brandon Royal (CPA, MBA) is an award-winning writer whose educational authorship includes *The Little Gold Grammar Book*, *The Little Red Writing Book*, *The Little Green Math Book*, and *The Little Blue Reasoning Book*. During his tenure working in Hong Kong for US-based Kaplan Educational Centers—a Washington Post subsidiary and the largest test-preparation organization in the world—he honed his theories of teaching and education and developed a set of key learning “principles” to help define the basics of writing, grammar, math, and reasoning. Brandon has been a winner at the International Book Awards, a gold medalist at the President’s Book Awards, and a recipient of the “Educational Book of the Year” award as presented by the Book Publishers Association of Alberta. He continues to write and publish in the belief that there will always be a place for books that inspire, enlighten, and enrich.

Sample Pages from *The Little Red Writing Book Deluxe Edition*

